



NEWS TRIBUNE

Girl's best friend makes Duluth stop

Have you ever laid eyes on a 5.56-carat, emerald-cut diamond? If not, look above.

A very fortunate woman from California received the huge rock in a platinum ring setting as a surprise gift from her husband after the birth of their fourth child.

Security Jewelers of Duluth sold the gem for \$100,000. The connection was over the phone after the buyer did his homework by comparison shopping on the Internet. Security Jewelers gave him the best deal, which is why he bought the diamond in Duluth, said the store's co-owner, Jack Seiler.

The diamond isn't the biggest Security has ever sold, Seiler said, but it's one of the best.

White in color, it is nearly flawless, which is unusual for such a large diamond, he said. "It's as pure as you can find," Seiler said.

And the recipient was thrilled, indicating once again that diamonds are, indeed, a girl's best friend.

WHETHER OVER THE INTERNET OR OVER THE COUNTER, SECURITY GIVES CUSTOMERS THE BEST DEAL.



We were very pleased when a diamond-savvy shopper literally shopped the world over and chose Security Jewelers for a flawless 5.56-carat, emerald-cut diamond for his wife. It was good news for us and the DULUTH NEWS TRIBUNE thought a diamond of this size truly was "big" news.

We really do give people the best deal on a diamond - wherever you are in the world and whatever size diamond you're looking for!



Security Jewelers

The Area's Leading Jeweler.™

www.SecurityJewelers.com

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